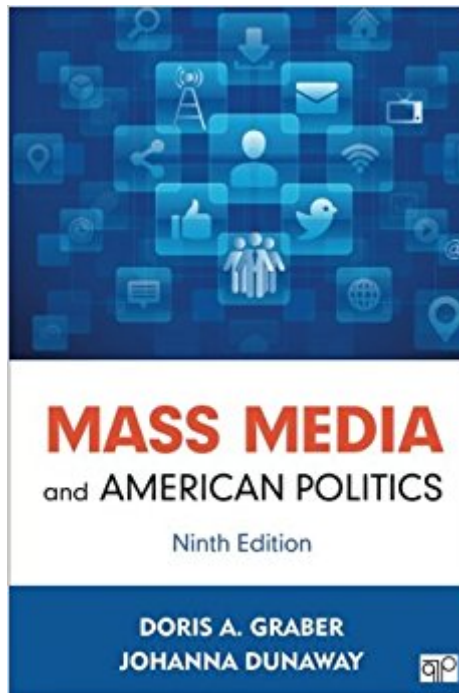


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# Mass Media And American Politics



## Synopsis

Focusing on political and technological developments, this book shows students how both the media influences governmental institutions and functions, and how the government shapes the way the media works. It reflects the impact of narrow casting and outlets outside of traditional mediums, such as cable television and the Internet.

## Book Information

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## Customer Reviews

"Mass Media and American Politics is an indispensable resource for media and politics classes. This text is one-stop shopping for setting the stage and getting into the nitty-gritty details of the contemporary media system. From big-ticket questions of ownership and regulation, First Amendment case law, and the structure and routines of journalism, to issues of election coverage, media bias, citizen learning and other media effects, Graber and Dunaway cover the landscape and do so in an engaging and accessible style, providing a comprehensive and up-to-date account. The new chapters in the 10th edition promise to add significantly to this already-classic text." -- Paul Freedman "I have religiously used Mass Media and American Politics in my undergraduate level Media and Politics course due to its structure and coverage. The text gives students an in-depth look at how the news is made, the various rules and regulations placed on media organizations, as well as an overview of how citizens are affected by news content. This new edition also provides students with a chapter on bias in the news, which is a topic that excites my students. After reading

the chapter about bias, students pay closer attention to how news stories are framed, which is one of my primary objectives in teaching this course." -- Heather Evans "Graber and Dunaway's *Mass Media and American Politics* provides a unique perspective to undergraduate courses in media, politics, and political communication. Particularly valuable are the chapters dealing with media and journalists. Here, the authors go in depth into the norms and routines of journalists, media power, and issues associated with press freedom, giving students a behind-the-scenes look at American journalism. The book also details how media cover politics at local, national, and international levels. Highly recommended!" -- Lindsay H. Hoffman "Doris Graber's classic just got even better with Johanna Dunaway's help. For those who want to understand what we know about the intersection of politics and the mass media, this book should be on the required reading list." -- Jason Barabas "Mass Media and American Politics is THE best book available for undergraduate classes in political communication. The book examines factors contributing to the content of news coverage as well as how the news media influence people's views about politics. The new edition provides important updates concerning the changing media landscape as well as the growing negativity and incivility in the media. The coverage in this textbook is excellent and the approach is easily accessible to undergraduate students." -- Kim Fridkin

Doris A. Graber is professor emeritus of political science and communication at the University of Illinois at Chicago. She has written and edited numerous articles and books on the news media, public opinion, and information-processing. They include *Media Power in Politics*, Sixth Edition (2010), *The Power of Communication: Managing Information in Public Organizations* (2003), a prize-winning book about *Processing Politics: Learning from Television in the Internet Age* (2001), and *On Media and Making Sense of Politics* (2012), a comparative study of learning about politics from entertainment broadcasts. Johanna Dunaway is associate professor of communication at Texas A&M University and a recent Joan Shorenstein Fellow at Harvard's Shorenstein Center on Media, Politics, and Public Policy. She has written extensively on the relationship between the structural and contextual features of media outlets and election news content. Within this research program, she has examined news coverage of political campaigns, immigration, and events such as the 2010 oil spill in the Gulf of Mexico. Her current research examines the impact of the changing media environment across individuals, communities, and the news industry. In addition to these primary research agendas, she has published in numerous other areas, including public opinion, political behavior, and political advertising. Her work appears in journals such as the *Journal of Politics*, *Public Opinion Quarterly*, *Journal of Communication*, *Political Communication*, *Political*

Research Quarterly, Political Behavior, Journalism Studies and Social Science Quarterly.

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GOOD BOOK

Fairly in-depth and informative, however a bit dry and difficult to read at times. Could benefit from using more examples to highlight ideas.

Excellent book, every one must read it, so many fact things you will be known once you have a chance to read.

perfect

This is a very good help for political science students, as well as for journalists or communications specialists ! I recommend !

Real insight into the mass media and the effect media has on profit and non-profit organizations alike. Check it out.

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